

## **Roadmaster Group II, LLC and Affiliated Operating Companies**

### **Privacy Policy**

**Effective Date:** [Insert Effective Date]

Roadmaster Group II, LLC ("Roadmaster Group," "we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard information collected through our website and business communications, including SMS/text messaging.

#### **Applicability**

This Privacy Policy applies to Roadmaster Group II, LLC and the following affiliated operating companies utilizing SMS communications under Roadmaster Group II, LLC's registered messaging program:

- Bed Rock, Inc. dba Tri-State Motor Transit Co.
- TNI USA, Inc. dba AATCO
- Roadmaster Specialized, Inc.
- SJ Transportation Co., Inc.

#### **Contact Forms**

When filling in our contact form, we save your contact information for customer service purposes and possibly for marketing emails. If we do send out marketing emails you will have the option to opt out of these at any time.

#### **Cookies**

To improve your experience on our site, we may use cookies. Cookies are an industry standard and most websites use them. A cookie is a small text file that our site may place on your computer as a tool to remember your preferences. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

Our website also uses Google Analytics, a service which transmits the website traffic data to Google servers in the United States. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand website traffic and web page usage.

**If you wish to prevent your data from being used by Google Analytics, you may download the Google Analytics opt-out browser add-on here: <https://tools.google.com/dlpage/gaoptout?hl=en>**

### **SMS/Text Messaging**

The Roadmaster Group family of companies may use SMS (text messaging) to communicate with customers, drivers, carriers, employees, vendors, and prospective employees for legitimate business purposes. SMS communications vary by company as follows:

- **Tri-State Motor Transit (TSMT):** SMS may be used to communicate with drivers, customers, employees, vendors, and prospective drivers regarding employment opportunities. TSMT recruiting personnel may also communicate with prospective drivers on behalf of affiliated companies, including SJ Transportation.
- **SJ Transportation (SJ):** SMS may be used to communicate with drivers, customers, employees, and vendors.
- **AATCO:** SMS may be used to communicate with drivers, customers, and vendors.
- **Roadmaster Equipment Leasing (RMS):** SMS may be used to send rate confirmations to carriers and to communicate with customers and employees.

By providing your mobile phone number and, where required by law, opting in to receive SMS messages, you consent to receive text messages from the applicable company for the business purposes described above. Message frequency may vary. Message and data rates may apply. You may opt out of receiving SMS messages at any time by replying “STOP” to any text message. For assistance, reply “HELP” where available.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Information may be shared with service providers that facilitate the delivery of SMS messages or as otherwise described in this Privacy Policy or as required by law.

### **Use and Protection of SMS Information**

Mobile telephone numbers and SMS consent records are collected and maintained solely for the purpose of providing the SMS communications described in this Privacy Policy. Roadmaster Group II, LLC uses reasonable administrative, technical, and physical safeguards to protect mobile numbers, messaging records, and related personal information from unauthorized access, use, disclosure, alteration, or destruction. We retain SMS-related information only for as long as necessary to provide our services, comply with legal obligations, resolve disputes, and enforce our agreements.

### **Caching**

We also employ caching software which helps speed up our website and improve your browsing experience. This software also leaves a cookie on your computer but no personal information is collected with these cookies.

### **Orders**

If we in the present or in the future offer items for sale on our website, we may use an outside shipping company to ship orders, and a credit card processing company to bill users for goods

and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes beyond filling your order.

To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). If we have trouble processing an order, we'll use this information to contact you. While you visit our site, we'll track: Products you've viewed: we'll use this to, for example, show you products you've recently viewed. Shipping address: we'll ask you to enter this so we can, for instance, estimate shipping before you place an order, and send you the order. We'll also use cookies to keep track of cart contents while you're browsing our site.

When you purchase from us, we'll ask you to provide information including your name, billing address, shipping address, email address, phone number, credit card/payment details and optional account information like username and password. We'll use this information for purposes, such as, to:

- Send you information about your account and order
- Respond to your requests, including refunds and complaints
- Process payments and prevent fraud
- Set up your account for our store
- Comply with any legal obligations we have, such as calculating taxes
- Improve our store offerings

Send you marketing messages, which you may opt out of. If you create an account, we will store your name, address, email and phone number, which will be used to populate the checkout for future orders.

We generally store information about you for as long as we need the information for the purposes for which we collect and use it, and we are not legally required to continue to keep it. For example, we will store order information for generally 7 years for tax and accounting purposes. This includes your name, email address and billing and shipping addresses. We will also store comments or reviews, if you choose to leave them.

### **Surveys**

From time-to-time our site may request information via surveys. Participation in these surveys is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and email address), and demographic information (such as zip code, age level). Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

### **Website Forms and User Submissions**

Our websites do not currently permit visitors to post public comments. Instead, we collect personal information that you voluntarily provide when submitting information through our website forms, including contact forms, employment inquiries, driver recruiting forms, applications, or other business-related submissions.

Depending on the form you complete, we may collect information such as your name, email address, telephone number, company name, employment or driver qualification information, and any other information you choose to provide.

We use this information to:

- Respond to your inquiries or requests;
- Communicate with you regarding our services or business relationship;
- Process employment or driver recruiting inquiries;
- Evaluate applications or other submissions; and
- Conduct and improve our business operations.

By submitting your application or inquiry, you provide your express written consent for Roadmaster Group II, LLC to contact you regarding employment opportunities, programs, and services. This contact may occur via email, phone, or text, including the use of automated technology to the phone number you provide. Consent is not required as a condition of employment, and you are welcome to contact us directly at 888-869-8866.

### **Outside Links**

This website may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

### **Security Scanning**

This site is scanned for potential malware and vulnerabilities by Wordfence, iThemes Security and Sucuri's SiteCheck. We do not send personal information to either, however, either scan could find personal information posted publicly (such as in comments) during their scan. For more details, please see [Wordfence's privacy policy](#), [iThemes Privacy Policy](#) and [Sucuri's privacy policy](#).

### **Security Logs**

The IP address of visitors, user ID of logged in users, and username of login attempts are conditionally logged to check for malicious activity and to protect the site from specific kinds of attacks. Examples of conditions when logging occurs include login attempts, log out requests, requests for suspicious URLs, changes to site content, and password updates. This information is normally retained for 60 days.

### **Where we send your data**

This site is part of a network of sites that protect against distributed brute force attacks. To enable this protection, the IP address of visitors attempting to log into the site is shared with a service provided by the security software referenced above. For privacy policy details, please see [Wordfence's privacy policy](#), [iThemes Privacy Policy](#) and [Sucuri's privacy policy](#).

### **What rights you have over your data**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website: We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order.

- Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.
- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.
- How we protect your data

We run multiple layers of security on our website, including website and server firewalls, daily security scans and website software is checked for updates several times a week.

Wherever we collect information, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job

(for example, billing or customer service) are granted access to personally identifiable information.

**Changes to this Policy**

We may update this Privacy Policy periodically. Changes become effective when posted to this website.

**Contact Information**

Roadmaster Group II, LLC  
17235 N. 75th Avenue, Suite D175  
Glendale, AZ 85308  
877-860-1600  
info@roadmastergroup.com